

profile 2025

Logo Design

MULTIPLE FILE FORMATS FROM \$420

Business Card Design

TWO SIDED FROM \$120

Business Card Printing

500 CARDS, CELLO & DELIVERY FROM \$180

Letterhead Design

ARTWORK AND WORD DOCUMENT FROM
\$160



Email Signature Design

FROM \$120

Newspaper Ad Design

COLUMN ADS FROM \$240

DL Brochure Design

2 SIDED ARTWORK FROM \$360

Prices
Exclude
GST

Hello and welcome to Simon Creedy's world of Graphic Design!

I have over 35 years experience in creating beautiful and affordable graphic design solutions and I can help bring your vision to life. Whether it's for print or web.

Together, we can create something truly special so feel free to call me and let me show how I can assist you with your project!.

SERVICES

- EXPERT LOGO DESIGNER
- PRINT DESIGN AND LAYOUT
- PRINT FINISHED ARTWORK
- QUALITY PRINTING
- ADVERTS AND SIGNS
- PACKAGING, STATIONERY, BROCHURES AND FLYERS
- DOMAIN/WEB HOSTING
- MOBILE WEB SITE DESIGNS
- ADVICE AND HELP

CONTACT ME

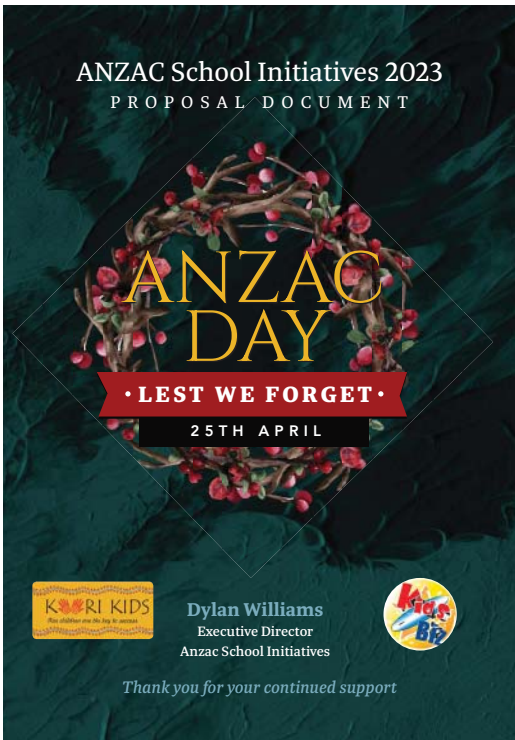
Simon Creedy
Graphic Designer

37 Epping Road
Lane Cove North
Sydney NSW 2066

Mobile 0411 888 478

Phone (61 2) 9427 0632
Email simon@creedy.com.au

Here are some representations of the work I do. Most of the work shown in this profile is from the past 3 years.



The ANZAC DAY project is a recurring project for Koori Kids and appears each year requiring a fresh look each time. Logo Design, Proposal Brochure, Entry Certificates, Final Report Brochure



Series of colourfully illustrated Prayer Books designed to commemorate the centenary passing of 'Abdu'l-Bahá, a central figure of the Baha'i Faith. Book Design Cover and Interior

ABOUT ME

Although originally from England, I have worked as a Graphic Designer in Sydney for more than 35 years.

I am a Graphic Designer with advanced abilities in multiple disciplines including, Graphic Design, Brochure Layout, Finished Artwork, Mobile Web Design, Branding, Packaging, Signage, Advertising and Printing.

In 1995, I started my own business using my own name and trading from my home producing Logos, Advertising and Print Graphics.

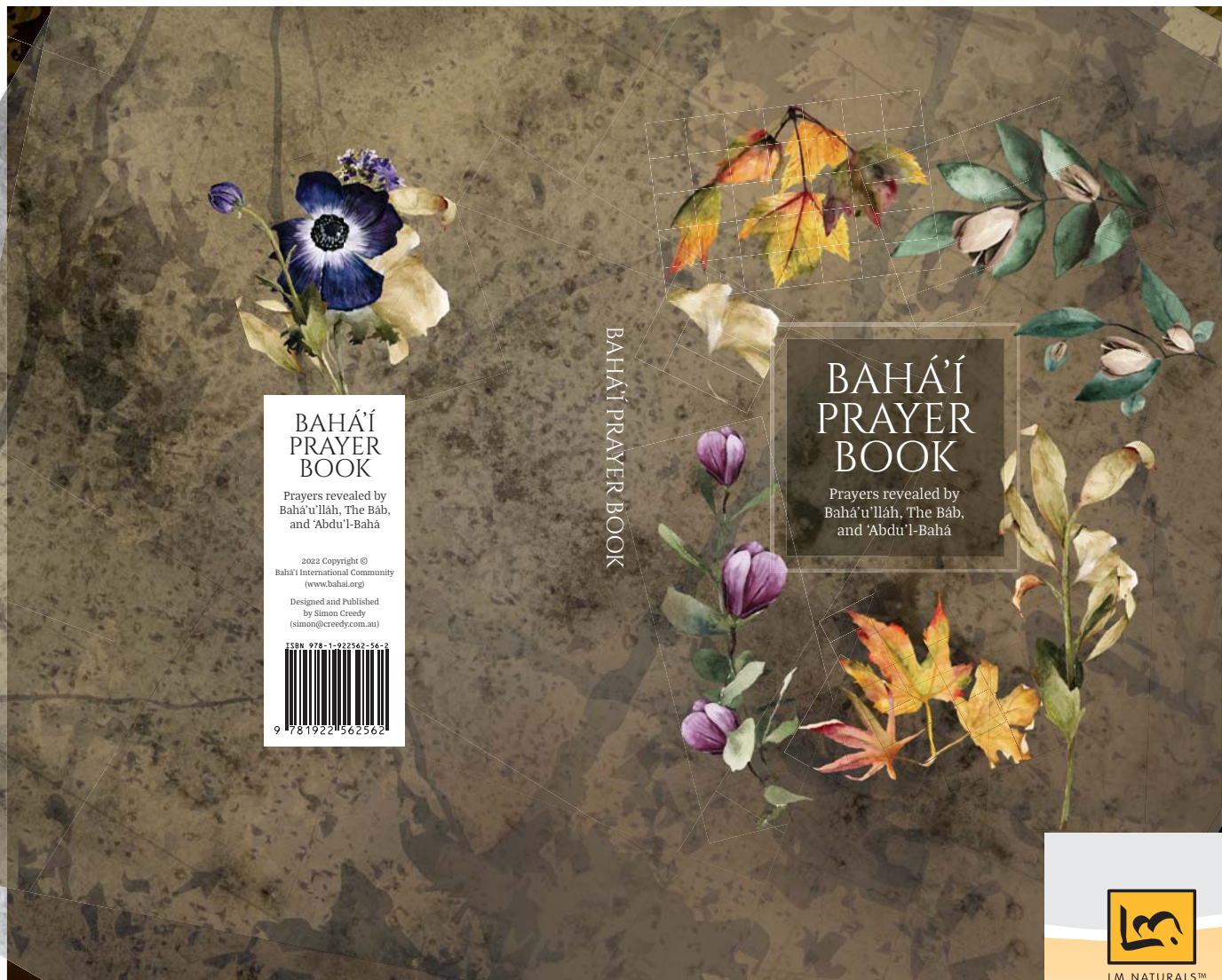
In the past 30 years, I have designed the graphics for hundreds of Logos, endless Adverts, Flyers, Brochures, Signs, Shop Fronts, T-shirts, Hats, Mouse Pads, Pens, Stationery, Bunting, Forms, Websites, Books and a lot more.

The very nature of being a freelance graphic artist is that you quickly experience a huge variety of different graphic problems and you learn to work quickly and cleverly, to solve them with calm focus and a full knowledge of all the technical processes.

HOW I WORK

Graphic solutions are not imagined instantly (as I at first thought many years ago seeing how quickly my mentors seemed to find solutions). They are derived from knowledge and skills gained from years of searching for and finding the simplest and best ways to graphically communicate, also knowing how to integrate all the very specific technical requirements (print, web, cost, delivery).

A great graphic solution is solved by soaking up all that is pertinent and then after focused reflection and clarifying, moving confidently to achieve it.



This is the artwork for the cover of the new illustrated Bahai Prayer Book.

LM Naturals is a company that provides skin cream for women. Here is an example of the packaging design that was used. Logo, Colour Scheme, Font Choice, Packaging Design and Artwork.



A Slice of Life is a company that offers both community type activities that include NDIS Services and Global Specialty Tours. Logo Design, Colours, Font Choice, Sticker Design and Artwork.



TALK TO ME

If you are contemplating a project that requires a graphic solution... such as starting a new venture or refining an existing one... give me a call.

I don't charge for discussion and I don't beat about the bush.

I am friendly and approachable. Once the work gets underway I charge \$160 per hour and I work quickly.

EXPERIENCED

I use a lot of different problem solving techniques which now include tapping into the ai (artificial intelligence) as a great source of inspiration.

My work incorporates a wide variety of software programs needed to achieve professional graphic outcomes. .

My work can include, sourcing an appropriate image, retouching a photo or simplifying the complex content of a Brochure, Flyer, Sign, Sticker or Advert.

SOFTWARE

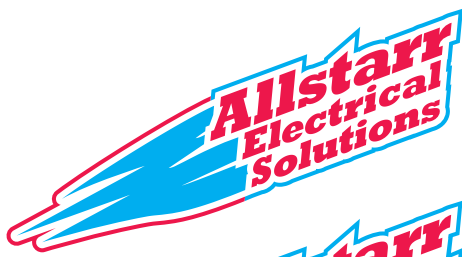
In Design CS5,
Layout and Artwork

Illustrator CS5
Logo Design and Illustration Work,

Photoshop CS5
Photo Manipulation and Creative Effects

Mobirise 5
Website Building

Microsoft Office
Word, Publisher and Power Point



Various Logo Designs



ABE
CONSULTING



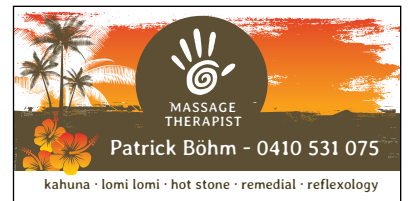
ABE
CONSULTING



ASH & LEAF



100 HOLIDAY HOMES
RELAX UNWIND & ENJOY



Patrick Böhm Massage Therapist
Business Card and Walk in Sign



DownUnder Enterprises produces essential oils and sells globally. Logo Design, Brochures, Flyers, Posters, Adverts.

BASICS

The way I work has some very simple rules which I attempt to stick to.

- Be inspirational and aim for outstanding
- The best outcomes come from hard work and focus
- Perfection is achieved through patience and resolve
- Don't over think, everyone gets simple
- There is always one more typo
- Plan for the inconsistency of others when printing or organising deliveries
- Love what you do
- People expect Loyalty and Honesty but appreciate Kindness, Extra Care and a Fast Service
- If it doesn't look quite right, find out why and fix it

MY DON'TS

- **DON'T** work with unkind, unfair, or difficult people
- **DON'T** get impatient when a job comes back for little tweaks as getting it right is paramount.
- **DON'T** demand immediate payment. Sometimes you need a bit of space and I understand that.

My experience shows me that when my client is delighted with their work they almost always pay immediately.



How Can We Help?

Nursing, Aged & Disability Support Services

Client Referral Form

Please complete and email to nursereliefnt@gmail.com.au

www.nursesupport.com.au

SPECIALISTS • EXCELLENCE • CAPABLE • TIMELY • OPTIMISTIC • RELIABLE



How Can We Help?

Nursing, Aged and Disability Support Services

Sylvia Treacy SRN
NURSE SPECIALIST - DIRECTOR

0410 146 056

nursereliefnt@gmail.com.au
www.nursesupport.com.au

SPECIALISTS • EXCELLENCE • CAPABLE • TIMELY • OPTIMISTIC • RELIABLE

Sylvia Treacy is an SRN working in the North Queensland and offers a Nursing, Aged Disability Support Service. Logo Design, Stationery, Email Signature, Image Retouching, Multiple Complex Forms, a Brochure and Website.



It's where you want to be
Australian Domain

PROPERTY SALES & RELATED SERVICES

"We can come to you and help get started."

Angela Rose Perou
PRINCIPAL, L.R.E.A. (CLASS 1)

0414 554 122
www.australiandomain.info

RESIDENTIAL & COMMERCIAL SPECIALISTS

20% SENIORS DISCOUNT

Australian Domain is a boutique real estate company that specialises in sales on the North Shore of Sydney and requires a Website, Advertising, Posters, Display Signage and Adverts



It's where you want to be
Australian Domain
www.australiandomain.info

seafood@mosman

BUSINESS FOR SALE

Contact **Angela Perou** **0414 554 122** or **9960 1535**

RESIDENTIAL & COMMERCIAL SPECIALISTS



PENINSULA LIFESTYLE

FOR SALE

A WONDERFUL 1914 DWELLING WITH MANY CONVENIENCES

- 2 LEVEL HOME
- 4 CAR SPACES
- TEENAGERS RETREAT
- HUGE REDEVELOPMENT OPPORTUNITY
- 3 BATHROOMS
- 4 BEDROOMS
- STUDY

INSPECTION BY APPOINTMENT

It's where you want to be
Australian Domain
REAL ESTATE
www.australiandomain.info
We can come to you... just call!

83 GREENWICH ROAD, GREENWICH

0414 554 122 Angela Perou 9960 1535 Lisette Papaiani



WANSAPLEX BUILDING SERVICES

builders of luxury homes

wansaplex.com.au
02 9796 2267

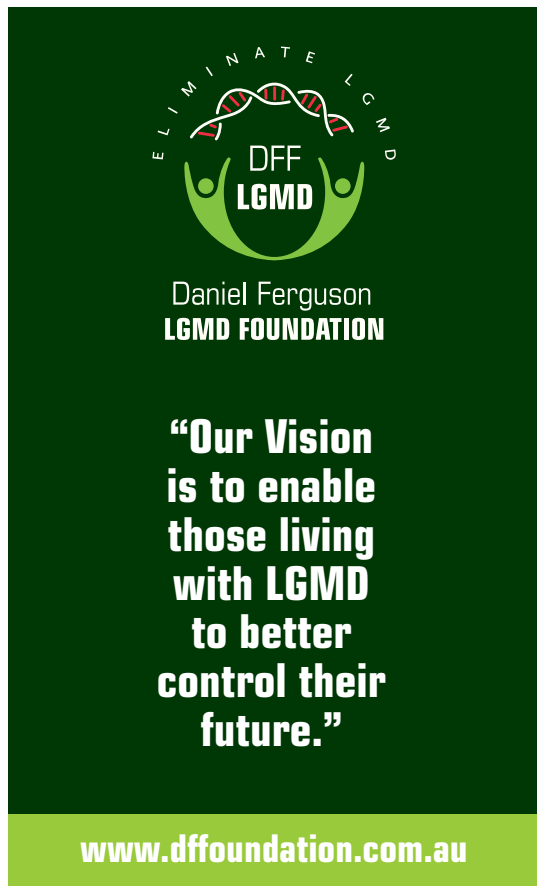
Master Builders Association
New South Wales

Wansaplex Building Services - Master Builders, building luxury homes. Shade Cloth Design 10 Metres

Daniel Ferguson LGMD
Foundation, Logo,
Brochures, Posters,
Pop up Signs



Bay Road.
Modern Design for a
Natural Deodorant
in a can.
(this product
smelled and felt
amazing)
Logo, Packaging
Design.



collaborate • support • care



home
is
where
your
heart is

SUPPORT WORKER HANDBOOK
& CODE OF CONDUCT



02 8315 2811
admin@centralishomecare.com.au
www.centralishomecare.com.au



Centralis Home Care providing aged care and services for independent living.
Logo Design, Colours, Imaging, Brochures, Staff Handbook Design, Business Cards, Stationery, Complex Forms

Kurt's Rubbish Removal fast friendly service
Newspaper Advertising

Kurt's

RUBBISH REMOVAL

Fast & Friendly Service

- ✓ UPFRONT PRICING
- ✓ Competitive Prices
- ✓ Same Day Service
- ✓ Deceased Estates
- ✓ Garage Clean-Outs

We take all Rubbish including:

- ✓ Paint ✓ Chemicals ✓ Beds
- ✓ White Goods ✓ Garden Waste
- ✓ Building Waste ✓ Furniture

20% OFF Seniors Discount

MENTION THIS AD FOR **\$50 OFF**

Call Kurt Now
4778 0091

Cordouan Health - A game changing app called Mentality
Logo Design, Image Creation and Retouching, Brochure
and Letter Design and Artwork.

mentality

BY CORDOUAN HEALTH

THE GAME CHANGING APP MONITORING YOUR BEHAVIOURAL PULSE™

www.cordouanhealth.com



mentality

BY CORDOUAN HEALTH

THE GAME CHANGING APP MONITORING YOUR BEHAVIOURAL PULSE™ AND ENTERPRISE PLATFORM ENABLING LARGE-SCALE PREVENTATIVE MENTAL HEALTH SOLUTIONS

The Big Issue
It is universally recognised that mental health has now become a global multi-trillion dollar issue impacting individuals, companies and economies. There has been a massive rise in treatments, platforms and consumer apps to address existing mental health conditions but little to prevent them. Now employers, their employees, individuals and governments are seeking a more preventative approach.

Cordouan's Unique Solution for Prevention - The Behavioural Pulse™
Every individual has a unique Behavioural Pulse™. The Cordouan Health app enables the ability to monitor that Pulse complied using AI-driven behavioural analysis of phone usage and data. It also notifies when deviations or unusual changes in the Pulse are detected and suggests interventions to help maintain mental health balance and life connectivity. Put simply the Cordouan Health app first establishes and then continually monitors each person's unique Behavioural Pulse™ and provides nudges, when required, to maintain a good Pulse within a normal and healthy range, pre-emptively and beneficially impacting the individual's mental health.

Designed to support individuals and enterprises
The Behavioural Pulse™ provides personal and group-based insights. The Cordouan Health enterprise platform logs all anonymised individual deviations and can then aggregate them into a group based Behavioural Pulse™, allowing meta-analysis of user data while preserving the absolute data privacy and security of the core platform.

More Accurate Data by eliminating self-bias
Cordouan Health has eliminated the need for users to continually input information about their mental wellbeing, mood, and feelings by engaging directly with the individual's behaviour indicators. It then passively monitors changes in those indicators for and on behalf of the individual and engages with the individual when most needed to prevent mental health issues emerging. This approach removes the inherent self-perception bias, and the observational inaccuracies of other digital platforms in the behavioural space.

How We Are Different
Uniquely, the Cordouan app doesn't wait for the user to provide information; it uses, with permission, existing data already collected on phones and devices. The app doesn't let deteriorations in behaviours persist for prolonged periods of time; it responds to subtle initial aberrations in an individual's indicators. The app doesn't need to wait for a mental health condition to be material enough to be diagnosed; it engages with an individual early to help prevent conditions arising and protect emotional wellbeing.

Large Scale Rollouts
Pilot agreements are under discussion with organisations and a leading university in the UK and Australia and partnerships are being discussed for complementary content, products and services. Mass roll-outs will commence to a broader range of corporates, associations, individuals and via API/SDK following completion of the pilots. The app functions both standalone and integrated with other applications.

Enterprise Solution
Cordouan's enterprise solution interfaces a data repository with its content repository, allowing scaled analysis of anonymised metadata to offer unprecedented insight into real time status of user cohorts, scalable from local to global. This enables organisations to target support and programs to relevant groups.

Powerful Business Model
Cordouan generates revenue through enterprise subscriptions either as standalone app or integrated into existing employee benefits systems and platforms via SDK or API. Margins are also generated from product and services embedded into nudges.

Proven Team
The Founders have a record of successfully creating and commercialising new business opportunities. Over the last six years they have created, built and sold a healthcare AI driven physical health screening platform app. They also built and sold a fintech asset management platform with embedded Robo-advice. Prior to this the Founders have concluded two successful IPOs on the ASX and other significant trade sales. The broader team capabilities cover technology, advanced data science analytics, security and encryption plus many years in the consumer healthcare sector as well as drawing on the academic sphere.

Life Connectivity - The Key to Mental Health
The Cordouan app provides real time, actionable and specific feedback to enable deeper understanding of behaviour and emotional wellbeing and ensure that life connectivity and mental balance are maintained.

The app and enterprise platform which promotes whole of life connectivity

Cordouan Health Limited
Suite 3, Level 2, 66 Clarence Street, Sydney, 2000, Australia
71-75 Shelton St, Covent Garden, London, WC2H 9JG, United Kingdom
www.cordouanhealth.com



EasyCare - Logo and Shopfront Design and Artwork



Aid Property - rebuild Logo and produce Shopfront Design and Artwork

Ironman Security - Steel Security Grilles in Sydney - Logo - Brochure - Website - Security Door Drawings





WHITTAKER
• PROPERTY MANAGEMENT •



ST JAMES HALL



vizial.io



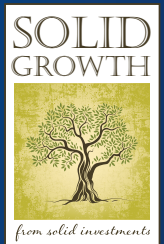
SYDNEY
SLATE & COPPER
ROOFING



SPEECH
ACADEMY
SERVICES



WANSAPLEX
BUILDING SERVICES



SPOONER
PLUMBING



bodyworks
massage therapy



Simon Creedy
Graphic Designer

37 Epping Road
Lane Cove North
Sydney NSW 2066

Mobile 0411 888 478

Phone (61 2) 9427 0632

Email simon@creedy.com.au